

**‘Digital Switchover in the EU’
Radisson SAS – Daugava (hall Lielupe)
Riga, Latvia, December 4th 2006**

PROGRAMME

**Information subject to change*

- 10.30 Registration and coffee**
- 11.00 Opening and Welcome**
Per Norman, Member of the ESOA Board of Directors and CEO of SES SIRIUS
- 11:30 Key Note Speech: “Going Digital: the EU Perspective”**
MEP Sarunas Birutis
- ... Discussion*
- 11.45 “Born digital: The Satellite Solution”**
Hans Fjosne, Member of the ESOA Board of Directors and CTO of Telenor Satellite Broadcasting
- 12.15 “Switchover models in the EU: Legal Aspects”**
Kai Struckmann, White & Case, Brussels
- ... Discussion*
- 13.00 Lunch**
- 14.00 Panel Discussion “Switchover in the Baltics: Regional Perspectives”**
moderated by ESOA Member
- **Latvia**, *Maris Rutkis, Chairman of the Board of Latvia State Radio and Television Centre (LVRTC)*
 - **Lithuania**, *Algirdas Vydmontas, General Director of Lithuania State Radio and Television Centre (LVRTC)*
 - **Estonia**, *Indrek Lepp, Member of the Board of LEVIRA*
- 15.00 Closing Remarks**
Ilmars Muuls, Technical Director of Latvia Television (LTV)
- 15.20 Coffee break**
- 15.30 Press Conference**
- 16.10 Reception**
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