



European Satellite Operators Association

Satellite Services in Russia – A European Dialogue Broadband Russia & CIS 2005

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European Satellite Operators Association

ESOA

- Association based in Brussels
- Represents interests of European satellite operators
- 11 full members, 3 supporting members (Arianespace/ EADS Astrium / ISB)



Mission:

- 'To work with key [European] organisations including the European Commission, Parliament, Council, the European Space Agency and other relevant international organisations to create the political, industrial and regulatory environments necessary to deliver vital communications services to citizens across the globe'



“create the political, industrial and regulatory environments necessary to deliver vital communications services”

- Ensure accurate ***perception*** of satellite operators as providers of capacity for use in the provision of satellite services & ensure satellite communications are well represented in policy-making
- Strengthen policy-makers'/ consumers' ***awareness*** of satellite services as a competitive and efficient complement to other means of communication, ensuring that satellite unique advantages with respect to other electronic transmission means are well understood
- Defend, preserve, facilitate ***access*** for satellite services in markets across the globe, including the protection of radio frequencies for these services



- A large country with a geographically diverse population; territory includes many isolated or mountainous areas difficult to serve using terrestrial systems
- Satellite systems compete at global level; equal treatment for non-Russian satellite operators would further benefit end-users
- Russia partly included on European continent & could quickly benefit from latest innovations introduced by infrastructure investments made by non-Russian satellite operators
- A member of the CEPT since 1962 & Council of Europe since 1996
- Russian entry into World Trade Organization (WTO) anticipated in short term



- ***Western Europe considers Satellite as a Solution with Natural Advantages***
- ***Minimal Risk of Harmful Interference***
- ***Innovative Satellite Systems***

Satellite Operators transport signals as opposed to licensed broadcasters or service providers, who are the satellite operators' Customers



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EU-Russia Dialogue An Industry Call for Implementation

7th EU-Russia Industrialists' Round Table, London, 3rd Oct.

EU Commissioner & Vice President Günter Verheugen:

“We cannot create the Common Economic Space without the support and help of business (...) we have to move into a phase of implementation (...) involve industry and lead to concrete results”

The 2005 Road-map to implement the 2003 Common Economic Space calls for improved co-operation in Telecoms, Information Society & eBusiness

AND:

Provide appropriate environment for a fruitful cooperation on joint projects in space applications on broadcasting, telecommunication & broadband multimedia systems development!



Main regulatory principles to favour the development of satellite services at competitive prices

- Russia's communications infrastructure will be enhanced if domestic communications providers have ability to choose from all satellite systems
- Russia should endeavour to adopt non-discriminatory regulations
- The procedures for obtaining a VSAT license should be streamlined & identical for all



Let's experts from both sides explain today's situation and see how to learn from their experience in order to improve the regulatory framework in Russia

Chairman: Matt Botwin, GVF Chairman Regulatory Working Group

RUSSIA:

- **Dimitry Ruttenberg**, keynote speaker – Deputy Director of Federal Anti-Monopoly Service of the Russian Federation
- **Leonid Ragozin**, Executive Director, National Assembly of Satellite Communications

EUROPEAN UNION:

- **Christian Hocepied**, Head of Sector, Directorate General Competition of the EU Commission

CEPT:

- **Dr. Michail Simonov**, NIIR, CEPT Russian Delegation
- **John Larsen**, Chairman Working Group Regulatory Affairs - Electronic Communications Committee (ECC)