



European satellite operators set agenda for 2004 and elect Dan Goldberg as chairman

LONDON, April 1, 2004

The leaders of Europe's satellite operators met at the premises of Inmarsat in London yesterday for the annual General Assembly of the European Satellite Operators' Association (ESOA).

The board of directors elected Dan Goldberg, chief executive officer of New Skies Satellites, as its chairman for a one-year term, succeeding Giuliano Berretta, chief executive officer of Eutelsat and chairman of its management board. Enrico Saggese, chief executive officer of Telespazio, was elected vice chairman.

Goldberg said: "It is a privilege to have been elected chairman of ESOA following the outstanding leadership that Giuliano provided over the past year. ESOA has a vital mission in representing the shared interests of the European satellite industry, particularly at a time when regulators around the world are assessing the delivery of communications services as part of their wider public policy objectives. Satellites today provide a range of vital, state of the art communications services to people in Europe and worldwide and are ideal for delivery of an expanding array of important new offerings that advance the public interest."

The following priorities were agreed upon at the meeting:

- Work with government authorities to ensure global market access for satellite-delivered communications services and to address related trade issues.
- Promote the role of satellite services as an important tool for European policy makers to deliver broadband communication services to underserved areas, thus advancing the creation of the Information Society and helping to close the Digital Divide.
- Collaborate with key stakeholders in Europe and elsewhere to create regulatory conditions for satellite services that foster the efficient and competitive delivery of satellite solutions.

ESOA is the association of the European satellite operators, formed in March 2002, to ensure that an appropriate regulatory environment exists to permit the promise of satellite communications services to be realised for the citizens of Europe and the rest of the world.

Members of ESOA are: EurasiaSat SAM , Europe*Star, Eutelsat S.A., Hellassat, Hispasat, Inmarsat Ventures Ltd, New Skies Satellites NV, Nordic Satellite AB, SES GLOBAL, Telenor and Telespazio. Supporting members of ESOA are Arianespace and Alcatel Space.

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